

Come on along!
Alexander
PRESIDENT

RECEIVED
FEDERAL ELECTION
COMMISSION
SECRETARIAT

August 31, 1995

SEP 1 10 42 AM '95

Federal Election Commission
Attention: N. Bradley Litchfield
999 E Street NW
Washington DC 20463

AOR 1995-35

Dear Mr. Litchfield:

Alexander for President, Inc., the principal campaign committee advocating the election of Lamar Alexander of Tennessee to the Presidency of the United States (the "Committee"), seeks an advisory opinion as to whether the Committee may use the Internet, the World Wide Web, and related technology (hereinafter referred to collectively as the "Internet") to solicit contributions on behalf of Governor Alexander's candidacy. In making this request, the Committee takes note of and makes reference to Advisory Opinion 1995-9 dated April 21, 1995, in which the Commission concluded that a political action committee ("NewtWatch") may, observing the restrictions set forth therein, solicit and accept contributions over the Internet. Except as noted specifically herein, the Committee will observe the restrictions set forth in Advisory Opinion 1995-9 in making its proposed Internet solicitations.

The Committee has not settled on an actual text for the proposed solicitations, but it contemplates making only a generic statement that supporters of Governor Alexander can contribute to the Committee by sending personal checks to the Treasurer of the Committee at Committee headquarters. (Unlike NewtWatch, the Committee will not solicit or accept contributions made by credit cards, electronic transfers or other electronic means. The Committee will solicit and accept only contributions made by natural persons who are not "foreign nationals" as defined in 2 U. S. C. 441(e) and drawn on personal checks, its intent being that all such contributions will be "matchable contributions" under 11 C. F. R. 9034.2.) The Internet solicitation message will also include the disclaimers required by federal election law and Internal Revenue Service regulations to the effect that the solicitation is paid for by the Committee; that contributions are not deductible for federal income tax purposes; and that the Committee must report the identity, mailing address, occupation, and name of employer for individuals whose contribution aggregate more than \$200 in a calendar year. (The solicitation will also include the Committee's standard disclaimer that it cannot accept corporate contributions.) Thus, the Internet solicitations will not differ in any material way from the Committee's direct mail solicitations (a sample of which is enclosed).

RECEIVED
FEDERAL ELECTION
COMMISSION
OFFICE OF GENERAL
COUNSEL
AUG 31 2 22 PM '95

Campaign Headquarters
1808 West End Avenue, Suite 600
Nashville, Tennessee 37203
615/327-3350
Fax 615/340-0397

*Paid for by Alexander for President, Inc.
Contributions are not deductible for federal income tax purposes.*

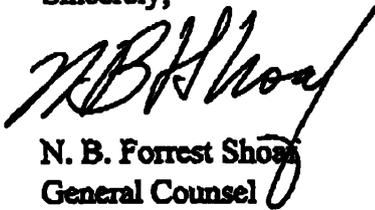
Finance Office
1808 West End Avenue, Suite 928
Nashville, Tennessee 37203
615/327-3270
Fax 615/327-1480

Once a contribution made in response to the Internet solicitation arrives at the Committee headquarters, the Treasurer will process the contribution as he does any other contribution that arrives without a response card, i.e., he will send a "follow up" mailing to the contributor attempting to ascertain his name, mailing address, occupation, name of employer, and telephone number. The Committee does not plan to obtain this information through 'e-mail' or other electronic means.

The Committee believes that soliciting and processing Internet contributions will differ in no material way from contributions that it solicits and processes through direct mail. It further believes that it can carry out the Internet solicitations without accepting contributions from prohibited sources, excessive contributions, or contributions in the name of another. The Committee therefore respectfully requests that you approve its proposed use of the Internet to solicit contributions and, to the extent that the provisions of Advisory Opinion 1995-9 apply to the Committee's proposed solicitations, that the Committee be permitted to rely on that Opinion.

We look forward to your reply, and if you have any questions, please contact the undersigned at (615) 340-0391.

Sincerely,

A handwritten signature in black ink, appearing to read "N. B. Shoaf", written in a cursive style. The signature is positioned above the printed name and title.

N. B. Forrest Shoaf
General Counsel

enclosures

COME HAVE LUNCH AT THE FARM
WITH
LAMAR ALEXANDER
CANDIDATE FOR PRESIDENT OF THE
UNITED STATES

TUESDAY, SEPTEMBER 26, 1995

12:30 P.M. - 2:00 P.M.

JOURNEY'S REST FARM
3246 BANKS MILL ROAD
AIKEN, SOUTH CAROLINA

Catered by Palm Restaurants

Wally & Deborah Ganzi
Tom & Barbara Wessinger
Gary & Essie Casper
Miki Joubert

Tom & Linda Biddle
Arthur "Buzz" & Sallye Rich
Rick & Angela Osbon
Carl & Mieke Bouckaert

R.S.V.P.
by enclosed card or
call Miki Joubert
at (803) 649-0204

Come on along!
Alexander
PRESIDENT

\$250 per person
Casual Attire

Come on along!
Alexander
PRESIDENT

Come on Along! Join Alexander's Band

Please reserve _____ ticket(s).

Name _____

Address _____

City _____ State _____ Zip _____

Telephone (Day) _____ (Evening) _____

I AM UNABLE TO ATTEND. HOWEVER, I SUPPORT LAMAR ALEXANDER AND HAVE ENCLOSED A CONTRIBUTION OF \$ _____

PLEASE MAKE CHECKS PAYABLE TO "ALEXANDER FOR PRESIDENT, INC." AND SEND TO:

ALEXANDER FOR PRESIDENT

P.O. BOX 23343, NASHVILLE, TENNESSEE 37202

Paid for by Alexander for President, Inc.

Contributions are not deductible for federal income tax purposes. We cannot accept corporate contributions.

*Paid for by Alexander for President, Inc
Contributions are not deductible for federal income tax purposes.*

The Alexander For President committee may be able to receive Federal Matching Funds for your contribution if you complete and sign the statement below. Note that if you and your spouse are contributing an amount greater than \$250, you should both complete and sign the form below so that we can double the Federal Matching Funds.

The contribution drawn on check # _____ of the account named as _____
represents my/our personal funds and is not drawn on an account maintained by a corporate entity.

Signature of Original Contributor: _____

Signature of Spouse: _____
(both spouses should sign)

Federal law requires political committees to report the name, mailing address, occupation and name of employer for each individual whose contributions aggregate in excess of \$200 in a calendar year.

Your Employer: _____ Occupation: _____

Spouse's Employer: _____ Occupation: _____

Mailing Address: _____

Home Telephone: _____ Business Telephone: _____